



25th Anniversary Celebration

# Inauguration of Youn Live's New Plant

Text & Photos: Editorial Dept.

After being in business for 25 years, Youn Live (Taroka) recently bounced back from a serious fire. Through the efforts of President Dewey Chen, his wife Lily Zheng, and the company's employees, Youn Live has built a new plant in Miaoli, and held an inaugural ceremony for the new plant and the company's 25th anniversary celebration on December 11. Miaoli County Chief Liu Cheng-hung and many bicycle industry figures attended this celebration. The new Youn Live plant occupies almost 7,000 square meters, and produces road bikes, mountain bikes, city bikes, small wheel bikes, and unicycles. Youn Live further plans to establish a dedicated painting factory and promote its "Taroka" brand in the future.



▲ Youn Live President Dewey Chen (left) and his wife Lily Zheng thanked industry leaders for their support over the years.

